





# SUSTAINABILITY THROUGH GREEN GROWTH

# {Green Hydrogen | Biofuels | Renewables}

14<sup>th</sup> & 15<sup>th</sup> September 2023 VIGYAN BHAWAN\*, NEW DELHI

## REGISTER AT WWW.ICSPHDCCI-HYDROGEN.COM

# **EVENT SPONSOR AND SUPPORTER CATEGORIES**

Lead Partner	Rs 50 Lakhs
Platinum Sponsor	Rs. 25 Lakhs
Diamond Sponsor	Rs. 15 Lakhs
Gold Sponsor	Rs. 10 Lakhs
Silver Sponsor	Rs. 7.5 Lakhs
Bronze Sponsor	Rs. 5 Lakhs
Distinguished Sponsor	Rs. 2.5 Lakhs

## **Bank Details:**

Please send wire transfer payments to:

Beneficiary - PHD Chamber of Commerce & Industry

Bank Name-Bank of India

Bank Address - 7, Panchsheel Shopping Centre, New Delhi-110016

Bank Account No. : - 602220100010035

Swift Code : - BKIDINBBNPL IFSC Code :- BKID0006022

(Kindly provide GST Number and Company Address to raise invoice)

Depending on the category, the sponsor and the supporter will have their logo and company's name displayed at the backdrop of the event, advertisements in all press and electronic media as well as coverage with the photograph of the company in the souvenir.

# Lead Partner - Rs 50 Lakhs

## Package Includes:

- Exclusive Status as the Summit's "Lead Partner"
- 10 complimentary passes admission in person for both the days
- Option to play a teaser/promo video pre or post session during Summit Breaks
- Logo & Acknowledgment as Lead Partner in summit marketing collaterals
- Inside front cover full page colour advertisement in Summit Proceeding (Show Catalogue).

## Branding Benefits - Printed Collaterals (Logo & Acknowledgment as Lead Partner):

- Summit Backdrop onsite
- Summit Thank You Partner Board Onsite
- Summit Print Media Adverts
- Summit Post Show Report

## Branding Benefits - Digital Collaterals (Logo & Acknowledgment as Lead Partner):

- Summit Website
- Summit Electronic Direct Mailers
- 10 Social Media Posts including the following:
- Lead Partner Announcement Posts on LinkedIn, FB & Twitter
- Summit Proceedings (Digital Copy of Show Catalogue)
- Summit Post Show Report (Digital Copy)

## **Summit Virtual Platform Benefits:**

- Logo & Acknowledgment as Lead Partner on Virtual Platform
- Logo & Acknowledgment as Lead Partner on Summit's Virtual Backdrop
- Option to play a teaser/ promo video pre or post session broadcasts on Virtual Platform

# Platinum Sponsor - Rs 25 Lakhs

## Package Includes:

- Status as the Summit's "Platinum Sponsor"
- 5 complimentary passes admission in person for both the days
- Option to play a teaser/promo video pre or post session during Summit Breaks
- Logo & Acknowledgment as Platinum Sponsor in summit marketing collaterals
- Full page colour advertisement in Summit Proceeding (Show Catalogue).

#### Branding Benefits - Printed Collaterals (Logo & Acknowledgment as Platinum Sponsor):

- Summit Backdrop onsite
- Summit Thank You Partner Board Onsite
- Summit Print Media Adverts
- Summit Post Show Report

# Branding Benefits - Digital Collaterals (Logo & Acknowledgment as Platinum Sponsor):

- Summit Website
- Summit Electronic Direct Mailers
- 10 Social Media Posts including the following:
  - o Platinum Sponsor Announcement Posts on LinkedIn, FB & Twitter
- Summit Proceedings (Digital Copy of Show Catalogue)
- Summit Post Show Report (Digital Copy)

## **Summit Virtual Platform Benefits:**

- Logo & Acknowledgment as Platinum Sponsor on Virtual Platform
- Logo & Acknowledgment as Platinum Sponsor on Summit's Virtual Backdrop
- Option to play a teaser/promo video pre or post session broadcasts on Virtual Platform

# Diamond Sponsor - Rs 15 Lakhs

# Package Includes:

- Status as the Summit's "Diamond Sponsor"
- 3 complimentary passes admission in person for both the days
- Logo & Acknowledgment as Diamond Sponsor in summit marketing collaterals

#### Branding Benefits - Printed Collaterals (Logo & Acknowledgment as Diamond Sponsor):

- Summit Backdrop onsite
- Summit Thank You Partner Board Onsite
- Summit Print Media Adverts
- Summit Post Show Report

## Branding Benefits - Digital Collaterals (Logo & Acknowledgment as Diamond Sponsor):

- Summit Website
- Summit Electronic Direct Mailers
- 5 Social Media Posts including the following:
  - Diamond Sponsor Announcement Posts on LinkedIn, FB & Twitter
- Summit Proceedings (Digital Copy of Show Catalogue)
- Summit Post Show Report (Digital Copy)

#### **Summit Virtual Platform Benefits:**

- Logo & Acknowledgment as Diamond Sponsor on Virtual Platform
- Logo & Acknowledgment as Diamond Sponsor on Summit's Virtual Backdrop
- Option to play a teaser/promo video pre or post session broadcasts on Virtual Platform

## Gold Sponsor - Rs 10 Lakhs

# Package Includes:

- Status as the Summit's "Gold Sponsor"
- 2 complimentary passes admission in person for both the days
- Logo & Acknowledgment as Gold Sponsor in summit marketing collaterals

#### Branding Benefits - Printed Collaterals (Logo & Acknowledgment as Gold Sponsor):

- Summit Backdrop onsite
- Summit Thank You Partner Board Onsite
- Summit Print Media Adverts
- Summit Post Show Report

# Branding Benefits - Digital Collaterals (Logo & Acknowledgment as Diamond Sponsor):

- Summit Website
- Summit Electronic Direct Mailers
- 4 Social Media Posts including the following:
- Gold Sponsor Announcement Posts on LinkedIn, FB & Twitter
- Summit Proceedings (Digital Copy of Show Catalogue)
- Summit Post Show Report (Digital Copy)

## **Summit Virtual Platform Benefits:**

- Logo & Acknowledgment as Gold Sponsor on Virtual Platform
- Logo & Acknowledgment as Gold Sponsor on Summit's Virtual Backdrop

# Silver Sponsor - Rs 7.5 Lakhs

# **Package Includes:**

- Status as the Summit's "Silver Sponsor"
- 1 complimentary pass admission in person for both the days
- Logo & Acknowledgment as Silver Sponsor in summit marketing collaterals

## Branding Benefits - Printed Collaterals (Logo & Acknowledgment as Silver Sponsor):

- Summit Backdrop onsite
- Summit Thank You Partner Board Onsite
- Summit Print Media Adverts
- Summit Post Show Report

## Branding Benefits - Digital Collaterals (Logo & Acknowledgment as Silver Sponsor):

- Summit Website
- Summit Electronic Direct Mailers
- 3 Social Media Posts including the following:
- Silver Sponsor Announcement Posts on LinkedIn, FB & Twitter
- Summit Proceedings (Digital Copy of Show Catalogue)
- Summit Post Show Report (Digital Copy)

## **Summit Virtual Platform Benefits:**

- Logo & Acknowledgment as Silver Sponsor on Virtual Platform
- Logo & Acknowledgment as Silver Sponsor on Summit's Virtual Backdrop

## **Bronze Sponsor - Rs 5 Lakhs**

## **Package Includes:**

- Status as the Summit's "Bronze Sponsor"
- 1 complimentary pass admission in person for both the days
- Logo & Acknowledgment as Bronze Sponsor in summit marketing collaterals

## Branding Benefits - Printed Collaterals (Logo & Acknowledgment as Bronze Sponsor):

- Summit Print Media Adverts
- Summit Post Show Report

## Branding Benefits - Digital Collaterals (Logo & Acknowledgment as Bronze Sponsor):

- Summit Website
- Summit Electronic Direct Mailers
- 2 Social Media Posts including the following:
- Bronze Sponsor Announcement Posts on LinkedIn, FB & Twitter
- Summit Proceedings (Digital Copy of Show Catalogue)
- Summit Post Show Report (Digital Copy)

## **Summit Virtual Platform Benefits:**

- Logo & Acknowledgment as Bronze Sponsor on Virtual Platform
- Logo & Acknowledgment as Bronze Sponsor on Summit's Virtual Backdrop

# Distinguished Sponsor - Rs 2.5 Lakhs

# Package Includes:

- Status as the Summit's "Distinguished Sponsor"
- Logo & Acknowledgment as Distinguished Sponsor in summit marketing collaterals

## Branding Benefits - Printed Collaterals (Logo & Acknowledgment as Distinguished Sponsor):

- Summit Print Media Adverts
- Summit Post Show Report

# Branding Benefits - Digital Collaterals (Logo & Acknowledgment as Distinguished Sponsor):

- Summit Website
- Summit Electronic Direct Mailers
- 1 Social Media Posts including the following:
- Distinguished Sponsor Announcement Posts on LinkedIn, FB & Twitter
- Summit Proceedings (Digital Copy of Show Catalogue)
- Summit Post Show Report (Digital Copy)

#### **Summit Virtual Platform Benefits:**

- Logo & Acknowledgment as Distinguished Sponsor on Virtual Platform
- Logo & Acknowledgment as Distinguished Sponsor on Summit's Virtual Backdrop

# **Virtual Registrations**

- Over 60,000 already registered.
- Registration free up to 75,000
- Registration charges @ Rs. 1000/- per person (including GST) (From 76,000 to 1,00,000)
- Registrations will be closed at 100,000

For any assistance, please contact:

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